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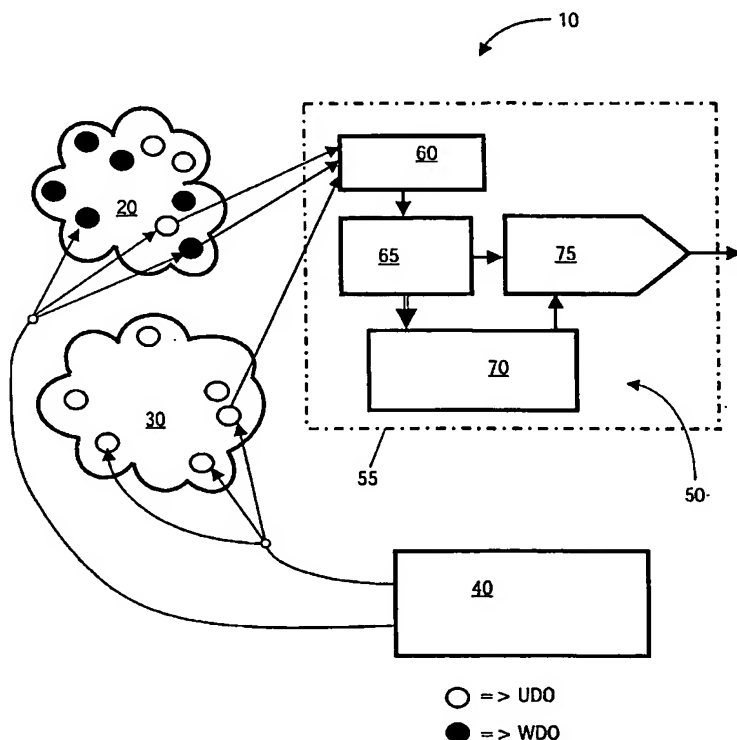
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(54) Title: METHOD OF COUNTERACTING COPYING OF DIGITAL INFORMATION



(57) Abstract: There is provided a method of counteracting copying of digital information comprising the steps of: (a) providing a system (10) comprising at least one content provider (40), at least one consumer having one or more devices (50) for replaying digital information, a first distribution arrangement (30) for distributing authorized copies of said digital information from said at least one content provider (40) to said at least one consumer, and a second distribution arrangement (20) susceptible to distributing unauthorized copies of said digital information from said at least one content provider (40) to said at least one consumer; (b) arranging for said at least one content provider (40) to be susceptible to providing authorized copies of said digital information to said at least one customer via the first distribution arrangement (30); (c) arranging for distribution via the second distribution arrangement (20) of copies of said digital information from said at least one content provider (40) wherein at least a portion of said digital information is watermarked; and (d) arranging for said one or more devices (50) to include a watermark detection arrangement (65, 70) operable to identify the digital information presented

thereto which has been watermarked, said detection arrangement (65, 70) being susceptible to hindering replay of the digital information which is watermarked. The second distribution arrangement (20) is for example the Darknet.



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